





SRI RAMAKRISHNA ENGINEERING COLLEGE

[Educational Service : SNR Sons Charitable Trust]

Vattamalaipalayam, N.G.G.O. Colony Post,
Coimbatore – 641022.

 www.srec.ac.in

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Industry Consultancy Policy

1. Purpose

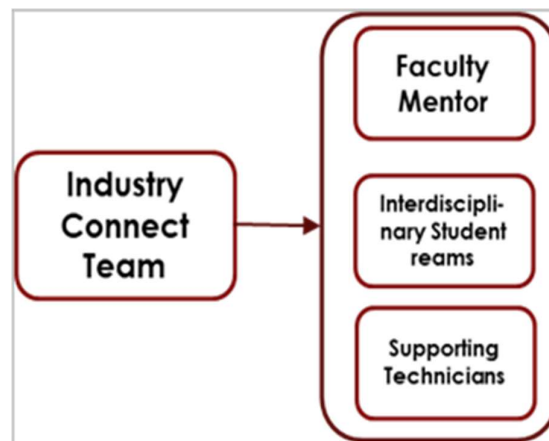
The Industry-academia consultancy policy establishes a framework to foster strong and sustainable interaction for building robust, long-term partnerships between the institution and the industrial sector. By leveraging institutional expertise, the policy empowers faculty members and student teams to provide specialized consultancy, testing, training, design, and advisory services ensuring.

- The strong academic integrity.
- Transparency in its operations.
- Compliance with institutional norms.

Sri Ramakrishna Engineering College adopts an **interdisciplinary engagement model**, where:

- Faculty members take ownership of consultancy projects
- Students actively contribute to problem-solving and innovation

The model of SREC engagement is an interdisciplinary approach, with faculty taking the ownership and students working on solutions



2. Framework for Industry–Academia Collaboration

The institution follows a structured approach to facilitate consultancy and industry partnerships:


- Identification of industry requirements and problem statements
- Mapping of institutional expertise and resources to the problem statements.
- Proposal submission and approval through the Industry Connect Cell
- Execution of consultancy projects with defined deliverables and timelines




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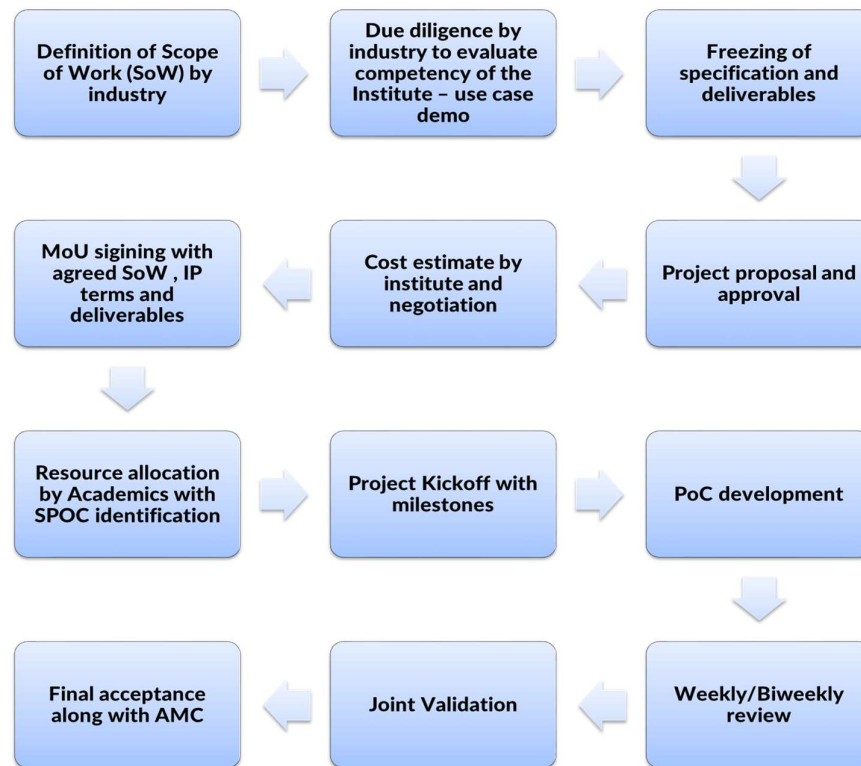
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- Periodic review and monitoring of project progress
- Documentation and closure with final reporting



3. Financial Norms

- Consultancy project cost shall include institutional overheads, typically 10-30% of the total project cost.
- Incentive benefits among faculty members, project staff, and students as per institutional norms.
- All financial transactions shall be routed through the institution's official accounts.

4. Intellectual Property & Confidentiality


- Intellectual Property (IP) generated shall be governed by the terms of the consultancy agreement (MoU).
- Confidentiality of industry data and deliverables shall be maintained through Non-Disclosure Agreements (NDAs).
- Publications arising from consultancy work require prior written consent from the industry partner.




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5. Liability & Ethics

- Consultancy shall be carried out on a best-effort basis without warranty of commercial success.
- Faculty members shall avoid conflicts of interest and adhere to institutional ethical standards.
- The institution's liability, if any, shall be limited to the consultancy total project cost received.

6. Project Completion

- A final technical report shall be submitted upon project closure.
- Consultancy records shall be maintained by the Industry Connect Cell for audit and reference.

7. Eligibility and Participation

- All full-time faculty members are eligible to undertake consultancy work with prior approval.
- Faculty may involve students and technical staff based on project requirements.
- Student participation shall be aligned with academic objectives and supervised by faculty.

8. Approval Authority

- All consultancy proposals must be approved and managed by the Industry Connect Cell.
- Final approval shall be granted by the Principal before project initiation.

9. Time Allocation & Workload Norms

- Consultancy activities shall not affect regular teaching and institutional responsibilities. If necessary, faculty members must obtain prior approval from the Principal or the authorized personnel.
- Faculty may undertake consultancy work outside working hours or with approved workload adjustments.

Manager - Industry Connect

Principal